

Be prepared for your cataract surgery

PLAN WITH CONFIDENCE

Your doctor's choice, **PROLENSA®**



*Based on Monthly Prescription Data, October 2022.

INDICATIONS AND USAGE

PROLENSA® (bromfenac ophthalmic solution) 0.07% is a nonsteroidal anti-inflammatory drug (NSAID) indicated to treat inflammation and reduce eye pain in patients after cataract surgery.

IMPORTANT SAFETY INFORMATION

- PROLENSA® contains sodium sulfite, a substance that may cause allergic reactions, some severe, in certain people. In addition, tell your doctor if you have had an allergic reaction to any other medications.

Please see additional Important Safety Information throughout and full Prescribing Information in pocket.

BAUSCH + LOMB

PROLENSA®
(bromfenac ophthalmic
solution) 0.07%

You've committed to cataract surgery. Now is the time to focus on recovery



Proven effective in clinical trials after cataract surgery

- PROLENSA® reduced inflammation in eyes as early as 8 days after cataract surgery
- About 4 out of 5 patients were pain free the day after surgery with one dose given the day of surgery*
- Patients in clinical trials reported less stinging, scratchiness, redness, and sensitivity to light compared to placebo

*Individual results may vary.

~4 out of 5 patients were pain free the day after surgery†

†With one dose given the day of surgery. Individual results may vary.

IMPORTANT SAFETY INFORMATION (CONT'D)

- Slow or delayed healing may occur while using non-steroidal anti-inflammatory drugs (NSAIDs) such as PROLENSA®.
- Use of NSAIDs in the eye may result in certain serious eye conditions that can be sight threatening. Tell your doctor immediately about any side effect that you may have.
- Replace bottle cap after using and do not touch dropper tip to any surface in order to avoid contamination of the bottle.

A convenient treatment option for you



Once-daily dosing



No shaking required, with consistent dosing in every drop



Formulated for your comfort with a pH close to human tears

Remember to follow all of your eye doctor's recommendations

There is no generic equivalent to PROLENSA®

- If asked by your pharmacist to substitute, contact your eye doctor
- Follow every part of your eye doctor's care plan, including PROLENSA®

IMPORTANT SAFETY INFORMATION (CONT'D)

- Remove contact lenses prior to using PROLENSA®. The preservative in PROLENSA®, benzalkonium chloride, may be absorbed by soft contact lenses. Lenses may be reinserted after 10 minutes following administration of PROLENSA®.

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Save on PROLENSA® at the pharmacy

Prescription coverage is our priority

Eligible* **commercially insured** patients

MAY PAY AS LITTLE AS A \$25 COPAY
on their first prescription and eligible* refills



BAUSCH + LOMB ACCESS PROGRAM COUPONS:

For more information, visit bauschaccessprogram.com

Discounted pricing is also available for eligible* uninsured patients.

*Terms, conditions and limitations apply. Please see eligibility criteria and terms and conditions at bauschaccessprogram.com.

Activate your coupon online, by phone, or text



[Bauschaccess
program.com](https://bauschaccessprogram.com)



1-866-693-4880
(Commercial insurance)



**Text BLSAVINGS
to 24109**

IMPORTANT SAFETY INFORMATION (CONT'D)

- If more than one eye medicine is being used, use the eye medicines at least 5 minutes apart.

Most eligible† **Medicare Part D** patients

PAY NO MORE THAN A \$80 COPAY‡

PROLENSA® is covered by most prescription insurance plans. Ask your pharmacist to check your insurance before applying a coupon.

If your Medicare Part D plan does not cover PROLENSA® or your copay exceeds \$80, Bausch + Lomb Part D Coupon Program may help lower your cost.



MEDICARE PART D PROGRAM COUPONS:

For more information, visit blpartdcoupon.com

To learn more about savings on your out-of-pocket cost, follow the instructions online to activate your coupon.

*Terms, conditions and limitations apply. Please see eligibility criteria and terms and conditions at blpartdcoupon.com.

†Patients who have prescription coverage under Medicare Part D may use this offer, provided that they acknowledge that by doing so they will not seek any prescription coverage or reimbursement from their insurer for the cost of the product or report any amounts paid for the product as part of their true out-of-pocket expenses under Medicare Part D.

IMPORTANT SAFETY INFORMATION (CONT'D)

- The most common side effects (seen in 3%-8% of patients) were inflammation of the eye, foreign body sensation, eye pain, light sensitivity, and blurred vision.

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PROLENSA® is made by Bausch + Lomb, a trusted leader in eye care for more than 160 years

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(bromfenac ophthalmic solution) 0.07%

After your cataract surgery, trust PROLENSA®

BECAUSE YOU'VE GOT THINGS TO DO



Proven to treat pain
and inflammation



Convenient
once-daily dosing



Formulated for comfort
with a pH close to
human tears



No shaking required, with
consistency in every dose



No generic equivalent, so
contact your eye doctor if your
pharmacist asks to substitute
your PROLENSA® prescription

That's why your doctor chose PROLENSA®

Learn more at prolensarx.com/patient

IMPORTANT SAFETY INFORMATION (CONT'D)

- PROLENSA® contains sodium sulfite, a substance that may cause allergic reactions, some severe, in certain people. In addition, tell your doctor if you have had an allergic reaction to any other medications.

You are encouraged to report side effects of prescription drugs to the FDA. Visit [www.FDA.gov/medwatch](https://www.fda.gov/medwatch) or call 1-800-FDA-1088.

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